



IFELNJ.org Business Summaries for Mentoring

Please send your resume and select up to 5 companies (and order of interest) and we'll do our best to match you with your highest selections – if at all possible. Many times, it seems everyone likes the same ones— thus the request to list your top 5. Please send to rob@mbaglobalnet.com - \$400 stipend.

#1 Our company prides itself on the health aspect of its product. Fresh, all natural ingredients that pets loves to eat. Naturals taste and ingredients without the extra calorie , files or preservatives than the commercial manufacture

#2 Through a highly interactive and playful approach XYZ engages kids, youth and adults in exploratory environmental education. We challenge people to make greener lifestyle choices, to look around and see broader problems, and to recognize ways that we can all take action to change things. And *ultimately* we try to inspire the creative search for solutions.

#3 With XYZ, a client can utilize needed marketing experience for various marketing and business objectives ranging from traditional consultant activities such as market research and sales training, to full service product management support of an in house marketing function. When the XYZ strategies and marketing deliverables are in place the client can decrease spending by reducing marketing resources as deemed necessary.

#4 XYZ offers small to mid-size business and non profits graphic design expertise, full service visual communications and range of marketing solutions normally offered in larger creative agencies at competitive rates. Being a virtual agency will enable XYZ provides a complete Graphic design communications services and marketing solutions not only in Essex county Nj where it is base but anywhere in the United States.

#5 XYZ's aim to provide affordable fashion, in seizes, colors and accessories to community it is serving. The vision and values is to provide a family friendly atmosphere where customers feel they are being served and are valued

#6 XYZ is a minority woman owned small business that provides writing, directing, and producing of commercials and feature film productions. Our portfolio of services include; TV/film production, editing, writing, directing, producing, videography, makeup artistry, photography, and personal wardrobe styling. Our long term vision is to become the main independent film production company in the city of Newark for both the small business owner/entrepreneur and the independent film community.

#7 XYZ is a clothing store that caters to the chic, hip and the modern woman. We have a wide selection of merchandise and our pricing is affordable. We also provide personalized customer service in a non-hassle, no-pressure-to-buy atmosphere, you can even shop by appointments with an image consultant.

#8 XYZ provides a hosted document management system designed to help local governments meet the requirements of the New Jersey Open Public Records Act (OPRA). XYZ lets local governments provide open, transparent access to all information for everyone that wants it.

#9 XYZ is an oil painter specializing in cats and dogs, offering both commissioned pieces as well as my own compositions. My unique style of painting has been developed over a long period of time and is highly detailed and vibrant in color.

#10 XYZ is a full service all-natural lawn and garden business that does not use harmful tools in order to beautify the earth.. We believe in low maintenance, sustainable practices such as using electric tools and planting groupings of botanicals that benefit each other. We educate each new client in these ways, and encourage a partnership in combining our knowledge with a client's desire to embrace this innovative and ecologically sound technique.

#11 XYZ is an emerging nonprofit consulting and management organization currently located in Atlantic County, New Jersey. The organization has been established to promote the development, growth and long-term sustainability of nonprofit organizations and social ventures in the Delaware Valley region with a primary focus on the southern region of New Jersey.

#12 XYZ is a fun, natural, and socially-responsible skin care line for girls ages 6 - 14. Our vision is to grow to be the first skin care line tween girls think of, and a nationwide brand that collaborates with girl and youth related charities and programs.

#13 XYZ specializes in baking traditional cupcakes, speciality cupcakes, seasonal cupcakes as well as making other creative treats that other bakeries are not making. The core values that customers can expect from XYZ is that everything they get from XYZ will be fresh, delicious and all orders will be done on time.

#14 XYZ is a hyper-local site covering the northern Manhattan neighborhoods of Washington Heights & Inwood. We also offer social media, technology and branding consulting services. I see XYZ further becoming part of the fabric of the community, providing real time info on the important events in the neighborhood. XYZ began, and will always be in essence, a homage to a great community.

#15 XYZ is a food consulting, teaching and training business providing new approaches and customized options for the food service industry and home, utilizing, developing and updating your home, or business food production needs with increased quality, stream-lined production, as well as customer driven healthful options. Instead of frozen, pre-packaged or mix, which are highly processed with high sodium and high sugar levels, a customized XYZ will teach you how to make it fresh and better.

#16 XYZ will provide consulting services to attorneys, third party administrators (TPAs), plan sponsors and plan participants who have encountered retirement plan compliance problems in operating their plans or complaints about benefit entitlements. Attorneys and TPAs may encounter situations where they do not have sufficient expertise or sufficient time to identify a range of acceptable solutions to a design or compliance problem. XYZ can fill that gap.

#17 The vision is to create a business in Middlesex County, NJ where people can experience holistic healing through energy work, life coaching, and angelic guidance in their life to help them feel joy in their life on a daily basis. The need is to have a holistic healing practice in Middlesex County that provides crystal healing, IET & REIKI as well as Psychic and Angel card readings and Life Coaching to all people to access a local business and not have to drive out of the county.

#18 XYZ is an Internet Gospel Record Label who mission is to promote the word of God through song and music with encouraging and uplifting lyrics. We are focusing only in the recording of Gospel music and promoting myself as a Gospel recording artist and other performers

#19 XYZ is an educational non-profit that provides programming to hospitals, healthcare providers, and consumers focused on saving lives and improving the way minorities, women, and people of color receive medical care in the United States. Our ultimate vision is to achieve equity of care in the way people receive medical care around the world. Our mission is to educate healthcare leaders, providers, and consumers of the benefits and risks of ongoing healthcare disparity in our country and in our world. We're about changing hearts, not minds.

#20 XYZ is a dog day care that would offer the consumer pet care at their house or at our facility. Our services would include, dog walking, exercising, playing, feeding cleaning up after and grooming. Included in our facility would be a lounge area where dog owners could enjoy a cup of coffee and perhaps a snack while their dogs are at play. This could lead to friendships being developed not only by the dogs but the owners as well. It is a family owned and run business by dog loving individuals who care not only for the well being of their own dogs but that of every dog they come in contact with and they will only hire employees who show that same love of dogs.

#21 XYZ is a company that would provide bag/coat checking, shipping, packaged goods and gift wrapping services to the shoppers of outlets/malls.

#22 XYZ provides strong counsel and advocacy to NJ and NY residence facing divorce and family matters. Clients can expect a caring and knowledgeable approach to resolving issues during this very difficult, stressful time. XYZ has nearly two decades' experience working on family matters and with clients in crisis. XYZ brings training in mediation and collaborative divorce and can provide these alternative dispute resolution services.

#23 XYZ will be the only place to get the otherwise “hard to find” exclusive sneakers. Along with sneakers we will carry a wide variety of accessories including shirts, hats, and laces. My vision for the business is to have a central or home base location with several “sister” stores around the state and eventually around the country. The core values that are expected are friendly, courteous service along with a vast knowledge of the sneakers and the culture that follows.

#24 XYZ is a dog grooming salon that includes retail pertaining to the maintenance and well being of your pet. This includes breed standard hair-cuts by certified experienced groomers and staff, as well as, spa treatment baths. Our retail includes a small supply of retail of brushes/combs, safety accessories, shampoos, collars/leashes/harnesses, beds and apparel.

#25 We are an executive coaching and development group that focuses on the junior to mid level executives who want to build their interpersonal, confidence and high performance capabilities. The practice is open to all. We have a specialty component geared towards women and people of diverse ethnic, racial backgrounds.

#26 Helping local small businesses and non-profits increase and maintain their presence in social media, and mitigate “negative press.” Small business owners are deeply immersed in the day to day work of running the business, and likely don’t have the time to devote to planning, composing and posting in social media and/or the skill required to do so efficiently and effectively. I can begin small and local, starting one client at a time, and expand beyond the borders of M/SO over time, by word of mouth, as most of my work will be done remotely.